King's Cup Elephant Polo

2014
KING'S CUP
ELEPHANT POLO

TENTATIVE
PROGRAMME*

27th August 2014 - 31st August 2014

AUDEMARS PIGUET
Le Brassus

TOURISM AUTHORITY OF THAILAND

Anantara
HOTELS · RESORTS · SPAS

Welcome to the 2014 King's Cup Elephant Polo Tournament, held this year for the very first time in Bangkok. With a lavish opening parade, nail biting matches and larger than life cultural traditions, made even more spectacular by fabulous events and world-class entertainment, this year's event promises to be the most thrilling and exclusive yet.

27th August, Wednesday

12:00 pm	Training session
2:00 pm	Grand opening parade on the pitch
3:00 pm	Exhibition game
7:00 pm	Tournament handicapping draw with mini concerts
	Invited guests only

28th August, Thursday

10:00 am	Tournament matches and exhibition games all day
	Elephant and monk blessing ceremony
11:00 am	Fruit buffet for elephants

29th August, Friday

Grand Auction Gala Dinner

10:00 am	Tournament matches & exhibition games all day
	School visits with activities all day
2.30 pm	Exhibition game
7:30 pm	Grand auction gala dinner
	Players and invited guests only

Stepping up the excitement for the weekend, enjoy daytime reveling with ladies day fashion thrills and a major prize giveaway for the best dressed; a 5 night stay for 2 people at Per Aquum NIYAMA Maldives retreat.

Watch master bakers go head to head to create the best high tea before Elephant Polo's elite come together to hit it out in memory of the great Jim Edwards, all building up to the climatic Saturday night pitch party, with live concerts, DJs and entertainment till late.

30th August, Saturday

Ladies' Day

10:00 am	Tournament matches and exhibition games throughout the day
10.30 am	CEO morning tea
1:00 pm	Ladies' day fashion show and best dressed prize ceremony: 5 night stay for 2 people at Per Aquum NIYAMA Maldives retreat
4:00 pm	High tea competition with crowd samples and giveaways
8:00 pm	Moonlight EFG high goal Jim Edwards memorial game

Pitch Party

Till Late	Mini concerts, DJs and entertainment with ongoing polo games and moonlit excitement

31st August, Sunday

Grand Final

11:00 am	Exhibition game
11:30 am	Quarter & final matches
1:00 pm	Exhibition game
3:00 pm	National anthem
	King's Cup Elephant Polo Grand Final
4:00 pm	Trophy giving ceremony by royal representative
	Fruit buffet for elephants
6:00 pm	End of tournament

*Please note this programme is subject to change as further additions are made to the event

Helping Elephants

Since its inception in 2001, the King's Cup Elephant Polo Tournament has built a reputation as a not-to-be-missed charity event that attracts visitors from all around the world to enjoy a uniquely Thai elephant experience.

Through the generosity of participants and spectators at the lively annual charity auction and during the tournament, Anantara has raised over US$750,000 to date which has gone to various charities that benefits the elephants of Thailand. These include housing for the mahouts and families, shelters for the elephants and a mobile blood centrifuge and elephant ambulance for the Thai Elephant Conservation Centre (TECC).

Since 2009 donations have also gone to funding the world's first ever elephant therapy programme to research the rehabilitation benefits for autistic children. The Thai Elephant Therapy Project (TETP) was created in conjunction with Chiang Mai University and the TECC, initially allowing a further five elephants to be rescued off the streets of Bangkok, rented and trained as assistant therapists for autistic children. The program now runs free therapy sessions for Thai children every year.

Other significant benefits from money raised has gone to building the first elephant hospital in Krabi in the southern part of Thailand; research and tree planting to build elephant corridors in Kui Buri so there are no elephant/farmer conflicts; funding the first educational computer application for children to teach them the importance of conservation and protection of wild elephants in Thailand.

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