

Tourism Authority of Thailand, Fukuoka Office THAIL



Recruitment Tourism Authority of Thailand Fukuoka Office

Marketing Officer (1 position)

Tourism Authority of Thailand Fukuoka Office is recruiting applicants for the position of Marketing officer to start from January ~ February 2019.

The applicant should be required the following qualifications:

- 1. Hold Bachelor/Master degree from accredited universities.
- 2. Hold minimum 1 year experience in marketing field
- 3. Be fluent in listening, speaking, reading and writing in Japanese and English. Thai language skill is an advantage.
- 4. Have a good command of computer skills to manage data and communications and be familiar with social media channels.
- 5. Live in Japan legally.
- 6. Have good health condition and be able to occasionally travel to Thailand.

To Apply: Application should be arrived by November 30, 2018 by e-mail: suthep@tatosa.com Please attach the following documents.

- 1. Curriculum vitae (Resume) in English with color ID photo.
- 2. Letter of Intention in English.
- 3. Copy of Degree Certificate
- 4. Copy of Certificate of Proficiency for English (TOEFL, TOEIC etc..) if any.
- 5. Copy of Certificate of Proficiency for Japanese (Not required for Japanese)

Only qualified applicants will be contacted by December 10 to be invited for an interview in English. There will be 3 months of probation period before officially employed.



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Job Description for the Marketing Officer

- (1) Create and maintain regular contact and a good relationship with the local travel trade and media including those in Thailand.
- (2) Create and update the travel trade and media lists.
- (3) Arrange the office's participation in trade and/or consumer travel promotional events.
- (4) Attend the office's stand or booth in trade and/or consumer travel promotional events.
- (5) Accompany travel trade and media trip to Thailand.
- (6) Follow and analyzes the market situation in the responsible area.
- (7) Perform other tasks as assigned.